Lunara Costa
Product Designer

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ABOUT ME

As a Product Designer, I bring expertise in UX, web interfaces, mobile applications, SaaS, and design systems. My primary focus is on crafting exceptional user experiences by proactively identifying potential issues and conducting thorough research to develop effective solutions.

WORK EXPERIENCE

SENIOR PRODUCT DESIGNER - Full-time
@sideos GmbH

SEP 2021 - PRESENT
Collaborate across teams, working in an agile environment. Managing design tasks, defining UI/UX strategies for SaaS and web3 products web and mobile. Hands-on creation, implementation and optimization of the design system. Receive requirements and deliver intuitive, user-centered solutions. Combine creativity with awareness of design concepts. Wireframing, Hi-Fis and prototyping.

UI/UX DESIGNER - Freelancer @eTonec GmbH

AUG 2020 - SEP 2021
Support the entire design process, including the user experience for multiples web applications focused in token solutions.

UI/UX DESIGNER - Freelancer @mtor.io

APR 2020 - JUN 2020
Responsible for creating the brand identity, logo, and the entire design of the responsive website.

LANGUAGES

ENGLISH / SPANISH / PORTUGUESE
/ GERMAN (B1)

EDUCATION

Design Thinking for Innovation
@University of Virginia - Coursera

JAN 2020 - MAR 2020
Focus on key questions and several tools to understand design thinking as a problem solving approach.

Graphic Design and UI/UX Specialization @California Institute of the Arts - Coursera

MAI 2019 - DEC 2019
Design-centric online course with practical skill-based instruction around visual communications perspective. Focus on the stages of the UI/UX development process.

International Relations Degree
@PUC Minas University - Brazil

JAN 2011 - DEC 2015
Bachelor Degree. Hands-on and comprehensive program preparing for a career in the international public and private sectors.

MAIN SKILLS

FIGMA / DESIGN SYSTEMS / ADOBE SUITE / PROTOTYPING

ILLUSTRATIONS ICONOGRAPHY

DESIGN SYSTEMS

UI/UX DESIGN FOR WEB AND MOBILE

RESEARCH

BRANDING